

Solid Waste Management Curbside Recycling Pilot Program

- 5,000 Residential Homes within 8 weeks
- First 956 Homes – Container Delivery
January 17, 2005
- 1st Pickups – January 26, 2005
- Partnership with El Paso Community
Recycling
- Evaluate in 3 months via a Survey
- Slogan Contest



Post Card Notice

Your Neighborhood has been selected and it's your turn to make a difference.

Our pilot program for curbside recycling will soon be in your neighborhood. Watch for the recycling container with a blue lid. It will be delivered to your house with additional instructions on what to recycle and how the program operates.

There is no charge for this pilot program. Various neighborhoods across the City have been selected to participate. If the curbside program is successful, the entire City will have curbside recycling within the year.

Recycling in your home is easy. Recycling helps preserve the world's resources and extends the life of our City's landfill, saving tax dollars. Your participation will help us make curbside recycling successful.

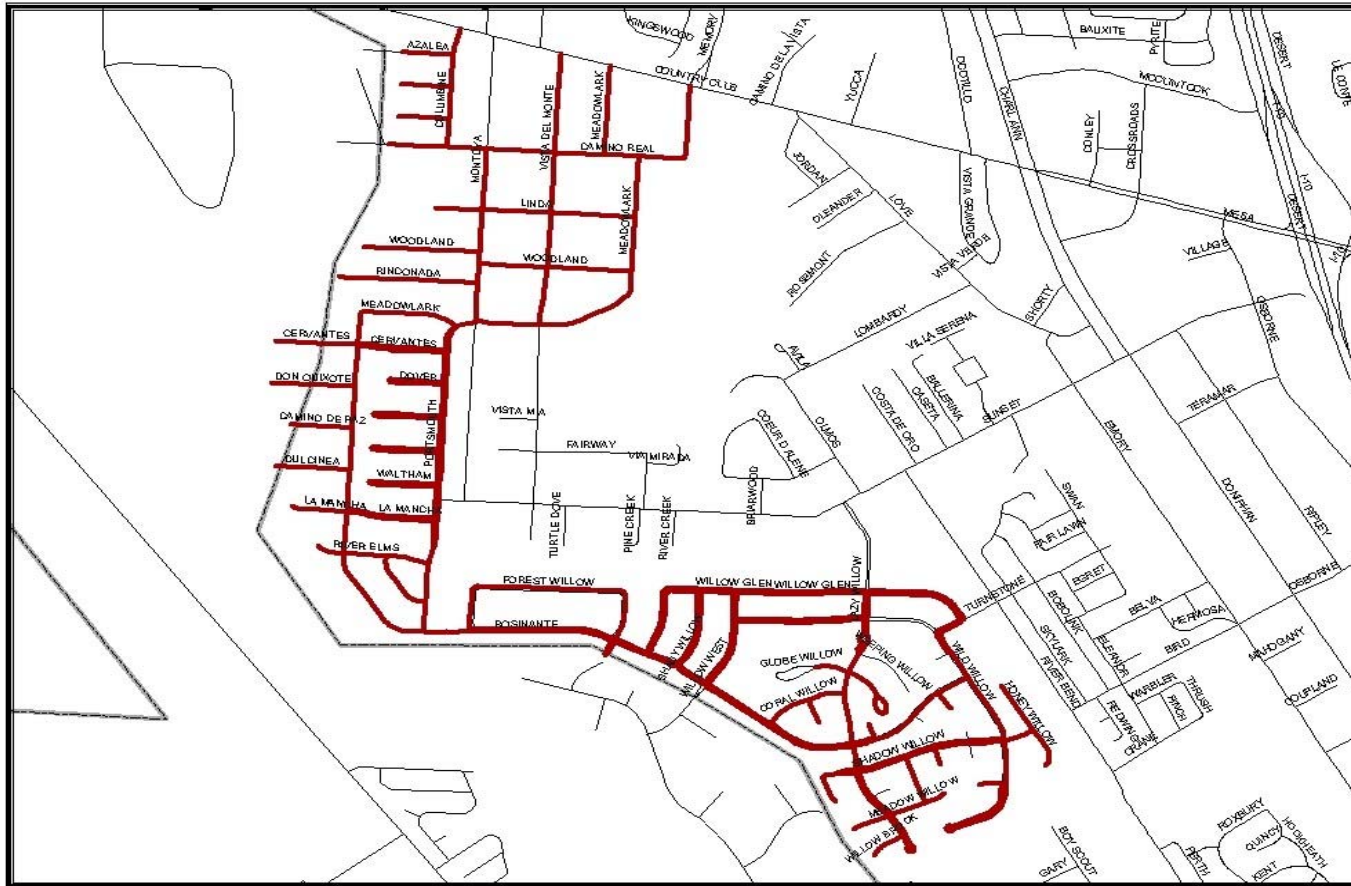
Resolve to Recycle in 2005! Our curbside program makes it easy.



Recycle Container



Pilot Route-South West



Actual Residential Route



- Items to be collected:

Newspaper

Cardboard

Aluminum

Plastics # 1 & 2

Magazines/Junk Mail

Phone books

Items are co-mingled





Outcomes

1. Total Tons
2. Percent Participation
3. Confirm Frequency Requirements
4. Confirm Container Requirements
5. Cost of Service – fleet, personnel, O & M, Sort, Bale, Sale of Materials
6. Rate Analysis

Final Recommendation for FY 05-06 Budget

